



TRANEMO TIMES

05:2016

TRANEMO
ADVANCED WORKWEAR

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We are proud to present the new Tranemo Corporate Identity and Logotype!

Tranemo – Advanced Workwear

Tranemo is now taking an important strategic step in our commitment to being a leader in the inherent FR workwear market. For us, protection is no. one and we work towards a vision of “zero serious flame and heat related workplace accidents”, which could have been prevented by having the right protective clothing. Our new Logo and Corporate Identity mirror that commitment.

We develop the market in that direction by offering innovative solutions with high levels of protection in our products and by combining products as a system offering much higher levels of certified protection than the sum of the individual garments. We call our multi-layer system Skinsafe™.

Tranemo's products are of the highest technical standard and we have taken fit, function and comfort into account, ensuring that they are not only protecting the wearer - they are also pleasant to wear. All seasons and for men and women. Tranemo strives to always be the markets best advisor to any company in the process of choosing the right protection in any given risk environment. We hope that you will join us on this mission.

All for a safer workplace.

Max Larsson, CEO



**ZERO SERIOUS
FLAME AND HEAT
RELATED INJURIES.**

RELIABLE INNOVATIVE EXPERTS.

Tranemo Workwear shares a common set of values and goals across all of our subsidiaries and markets. This ensures we consistently deliver the highest levels of quality and service in each of these markets. It also ensures consistency when providing our customers with the correct workwear and protection for their requirements, together with the appropriate knowledge and advice where needed. These values also help us in our future development of garments and ranges.

At Tranemo Workwear we are:

RELIABLE

- we are a premium brand and we aim to offer the highest levels of support
- we keep updated on PPE developments and share this knowledge with our customers
- we make products fit for industrial use with a focus on cost in use benefits
- we keep the highest standards with regards to quality, the environment and ethical production

INNOVATIVE

- we take the lead in the technical development of inherent Flame Retardant workwear
- we work closely with our customers to provide the correct workplace solutions
- we develop fabrics with unique qualities due to our work with fibres and composition
- we acknowledge the safety challenges of each industry and develop solutions that offer appropriate protection and wearability in these sectors.

EXPERTS

- we strive to be the most knowledgeable manufacturer in the FR market
- we work closely with our customers to ensure that we fully understand their needs
- we can help with risk assessments and in finding the right solutions for each customer
- we have over 80 years' experience of producing high quality, functional and innovative work clothing

EXAMPLE OF ADVANCED WORKWEAR

It's good when an end user takes the time and effort to get in touch with us with positive feedback – normally it's only when there is an issue or problem!

We were recently contacted by a customer called Tim Coe, who works as a Buildings Supervisor at a school in Sheffield UK. About 8 years ago, Tim bought a First Grade Softshell jacket 6646, from his local dealer, Progressive Safety. 'I wanted a jacket that would last and also look smart and I liked the design of the First Grade Softshell jacket. I have worn this jacket virtually every day at work since (apart from when it's been in the washing machine)' says Tim.

But then disaster struck! Tim explains, 'The other week... Shock, horror!!! The main zip broke - I was gutted that my old faithful jacket was dying after all these years!

But NO WAY was I letting my old friend go in the bin! So I got myself a new zip, took it to be repaired and hey presto! It's good for another few years! Yes it's looking a bit worn on some of the seams but hey, what a fantastic quality - 8 years old and still going strong.

All I can say is thank you Tranemo for such a brilliant work jacket!

Isn't it nice to get such positive feedback!!!! Maybe if he gets another 8 years out of it, we should give him a free one for his retirement!!

Danny Hemmings, Tranemo Workwear LTD



**SIX YEARS OF
DEVELOPMENT —
NOW IT'S OVER
TO YOU.**

OUTBACK HEAVY WELDING

SIX YEARS OF DEVELOPMENT

Creating industry leading flame retardant workwear is a painstaking process. In this case, over six years of research, testing and development led to a technical breakthrough and the creation of unique material with superior levels of performance.

WORLD CLASS PROTECTION, DURABILITY AND STUNNING COMFORT.

With our new OUTBACK HEAVY WELDING series, you'll enjoy the benefits of a newly developed Flame Retardant material created from a unique mix of inherent fibres. Because the Flame Retardant characteristics are found in the molecular structure of the fibres, they cannot be washed or worn out, unlike garments that are treated with chemical agents. The result is a range that combines world-class protection with extended product life, making OUTBACK Heavy Welding a smarter, more economical long-term solution.



AN INVESTMENT IN LONG-TERM VALUE AND PERFORMANCE

During extensive testing, the Outback Heavy Welding series has shown to have a longer life than other comparable garments. These high levels of durability mean that your initial investment lasts much longer, reducing the Total Cost of Ownership.

Introduced on the European market in September.

All for a safer workplace.



TRANEMO SKINSAFE™

Starting at skin level, we have taken a human-centric approach to design, putting the individual in focus. Always combine your outerwear with Flame Retardant underwear.

TERA TX

A comprehensive collection for all weathers including a large range for women.

TERA TX + MERINO RX, A TRANEMO SKINSAFE™ COMBINATION.

TERA TX is our most popular choice of inherent Flame Retardant clothing for the power industry and for other outdoor jobs. The TERA TX fabric is light but still has an excellent durability which makes the protective clothing very comfortable to wear. TERA TX meets the requirement for PPE 2 (Personal Protective Equipment), over 8 cal/cm².

The new underwear MERINO RX is created with Merino wool, perfect for working outside at changing levels of intensity. It warms even when wet and if you sweat, you won't freeze afterwards thanks to its superior heat retention capability. Together these two collections makes a combination in TRANEMO SKINSAFE™, using several layers of FR fabric together, the protection and performance of the cumulative layers is increased dramatically.

YOU ARE WORTH DEFENDING.

www.tranemo.com



FR CLOTHING AS THE USERS WANTS THEM.

The Nordic company Infratek is a leading player servicing infrastructure in the areas Electricity, Railway and Lighting. When it was time for a new dress code of protective clothing, Infratek handed the testing over to the users before the decision was taken to use **Tera TX** from Tranemo.

We have high demands on PPE, says Steinar Olsen at Infratek in Oslo. The wearer scored the performance of each garment they tested and then we choose for the ones with the highest score.

All our protective clothing must be flame retardant. The electricians run a risk to be exposed to an electrical arc accident. That's why we need protection against arc accidents in all three layers, from underwear, the shirts and sweater to the outer wear. Especially when we work with live electrical power.

We have mobile jobs and we need the highest level of High Visibility protection. The drivers do not always slow down when they pass us on the roads.

An important demand is that the clothes are light and comfortable. The wearers will use them if they are comfortable and that gives us the protection we need, concludes Steinar Olsen.



N.B. The full story is published in HMS magazine.



Workwear for female electricians.

Finally we will have workwear designed for women, says Magnhild Storaker who is very pleased with her new clothes. Tranemo has made an effort so we will all have clothes that fit and that are comfortable to wear. The ladies jacket felt soft and nice to wear from day one and it has a more feminine fit.

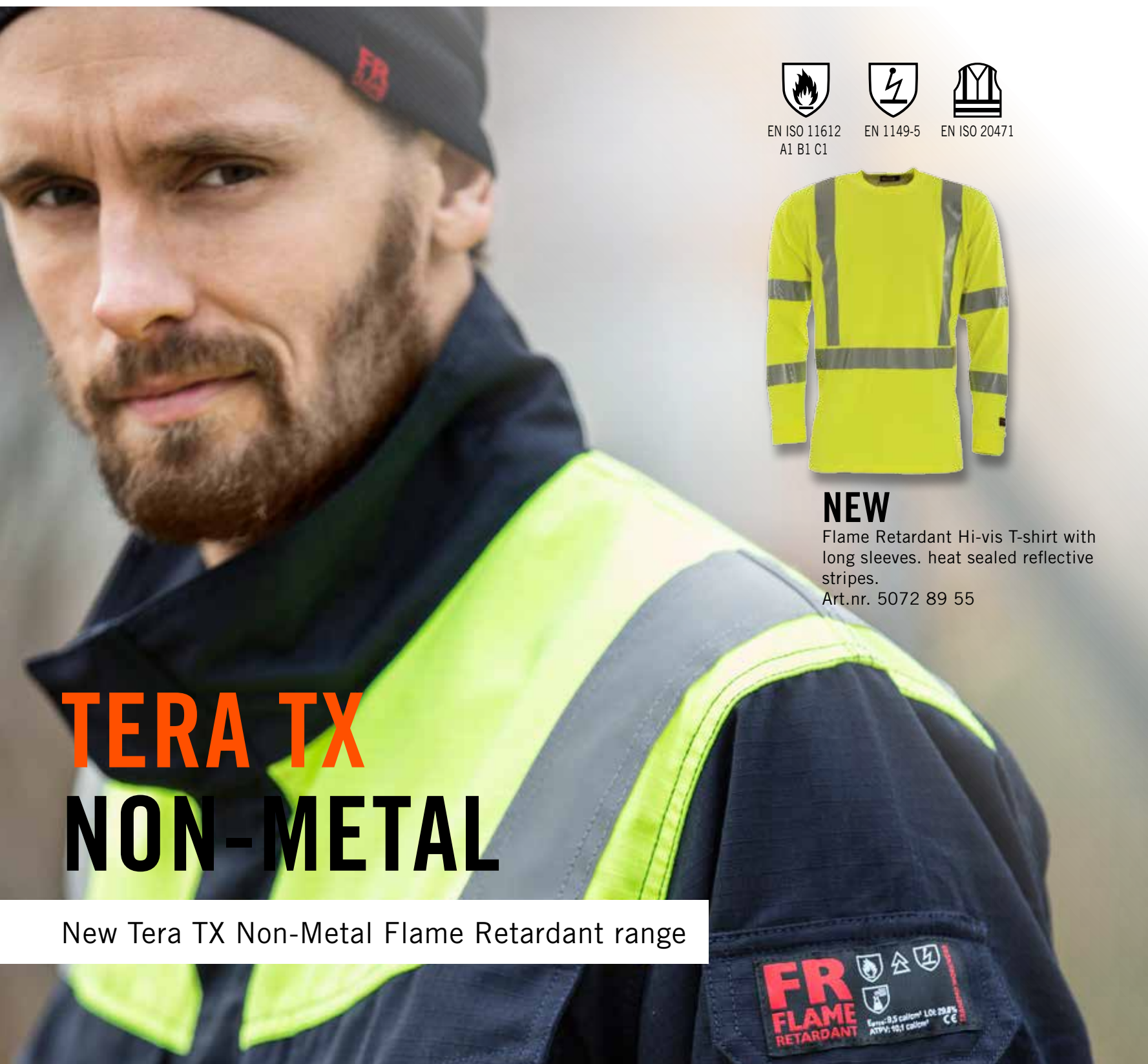
Even though there are many more male electricians, we get more and more women in the profession. It is just as important that they get proper fitting workwear. From the underwear to the jackets and trousers.



In close cooperation with the wearers.

We work closely with our users to be able to develop as good protective clothing as possible, says Tom Roger Melby at Tranemo Norway. That's why we have complete collections for both women and men and for all seasons of the year.

We are only working with inherent fibres in our garments to know for sure that they are flame retardant for the entire life of the garment. We at Tranemo stopped using fabrics with chemical FR treatments many years ago.



EN ISO 11612
A1 B1 C1



EN 1149-5



EN ISO 20471



NEW

Flame Retardant Hi-vis T-shirt with long sleeves. heat sealed reflective stripes.

Art.nr. 5072 89 55

TERA TX NON-METAL

New Tera TX Non-Metal Flame Retardant range

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